



# Town of Bedford

Master Plan Survey  
April, 2009



# Methodology

- 417 randomly selected Bedford residents were interviewed by telephone between April 6 and April 13, 2009.
  - Response rate was 40%
  - Margin of error was +/- 4.8%
- Data was weighted by the number of adults and telephone lines within households to equalize the chances that any one adult would be selected for inclusion.
- Data also weighted by respondent sex.



# Who Responded...

Younger, well-educated, high income, long-term, politically engaged residents

- Gender
  - 49% - Male
  - 51% - Female
- Age
  - 31% - 18 – 44
  - 33% - 45 – 54
  - 23% - 55 – 64
  - 13% - 65 or older
- Education
  - 14% - Less than a college degree
  - 48% - College Graduates
  - 38% - Postgraduate work
- Income
  - 12% - Less than \$75,000
  - 10% - \$75,000 - \$99,999
  - 78% - \$100,00 or more
- Years in Bedford
  - 17% - 5 years or less
  - 20% - 6 – 10 years
  - 32% - 11 – 20 years
  - 31% - More than 20 years
- Location in Bedford
  - 54% - N of Rt 101 / W Rt 114
  - 30% - S of Rt 101 / W Everett Turnpike
  - 16% - E of Rt 114 or Everett Turnpike
- Vote
  - 47% - Vote in all local elections
  - 42% - Vote in most elections
  - 11% - Occasionally or Never vote
- Expect to Live in Bedford in 10 Years
  - 71% - Yes
  - 21% - No
  - 8% - Don't Know



# Key Findings - Growth

- Residents feel Bedford has been growing at the right pace and would like to see the population stabilize over the next ten years.
- Residents favor low-density residential development in the area of Bedford they reside in. They favor single-family development for Bedford overall.
- They also favor office and retail in their area of Bedford.
- Adults are most likely to be concerned with the increase in traffic and the size and scale of Route 101 development as a result of growth in Bedford

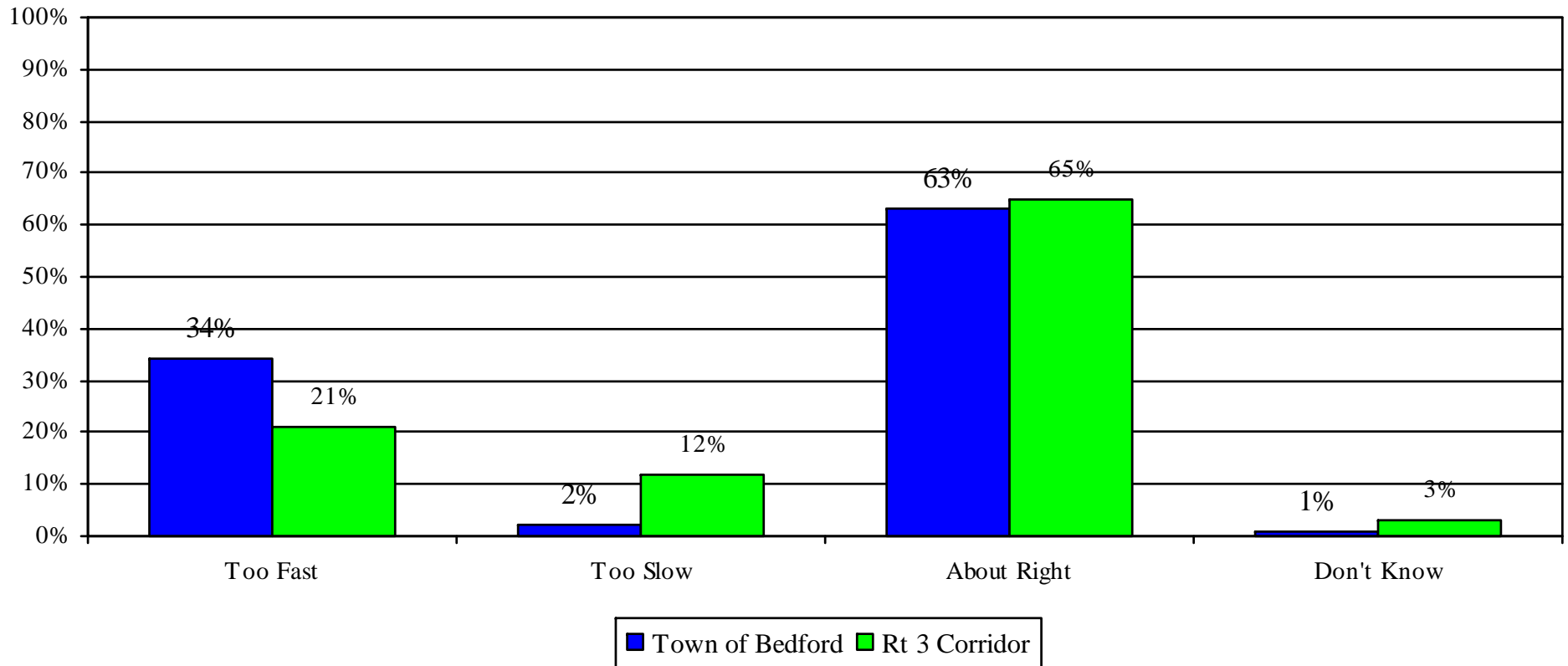


# Key Findings - Infrastructure

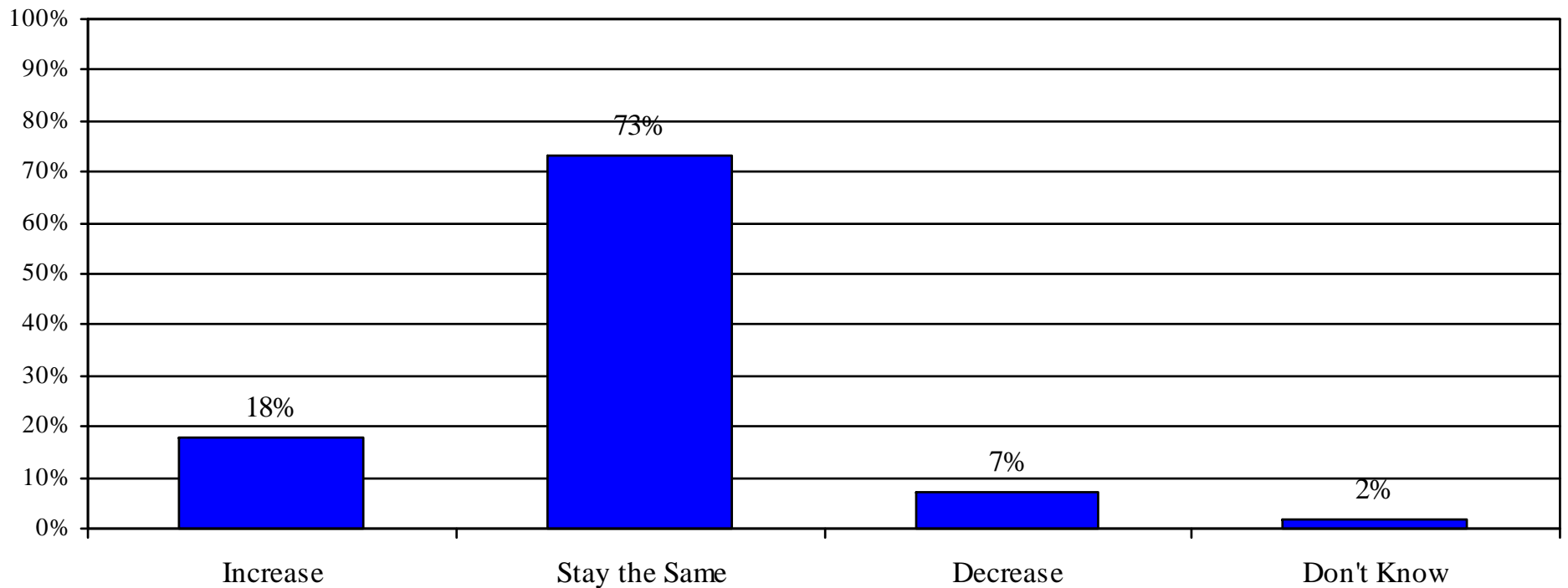
- Residents favor improving roads and purchasing land for conservation even if a tax increase is required.
- Residents are satisfied with fire and police services and recreational facilities.
- Residents are less than satisfied with business opportunities, infrastructure, and affordability
- Residents are generally satisfied with the town government.

“First, do you think the town of Bedford in general is growing too fast ... too slow ... or about right?”

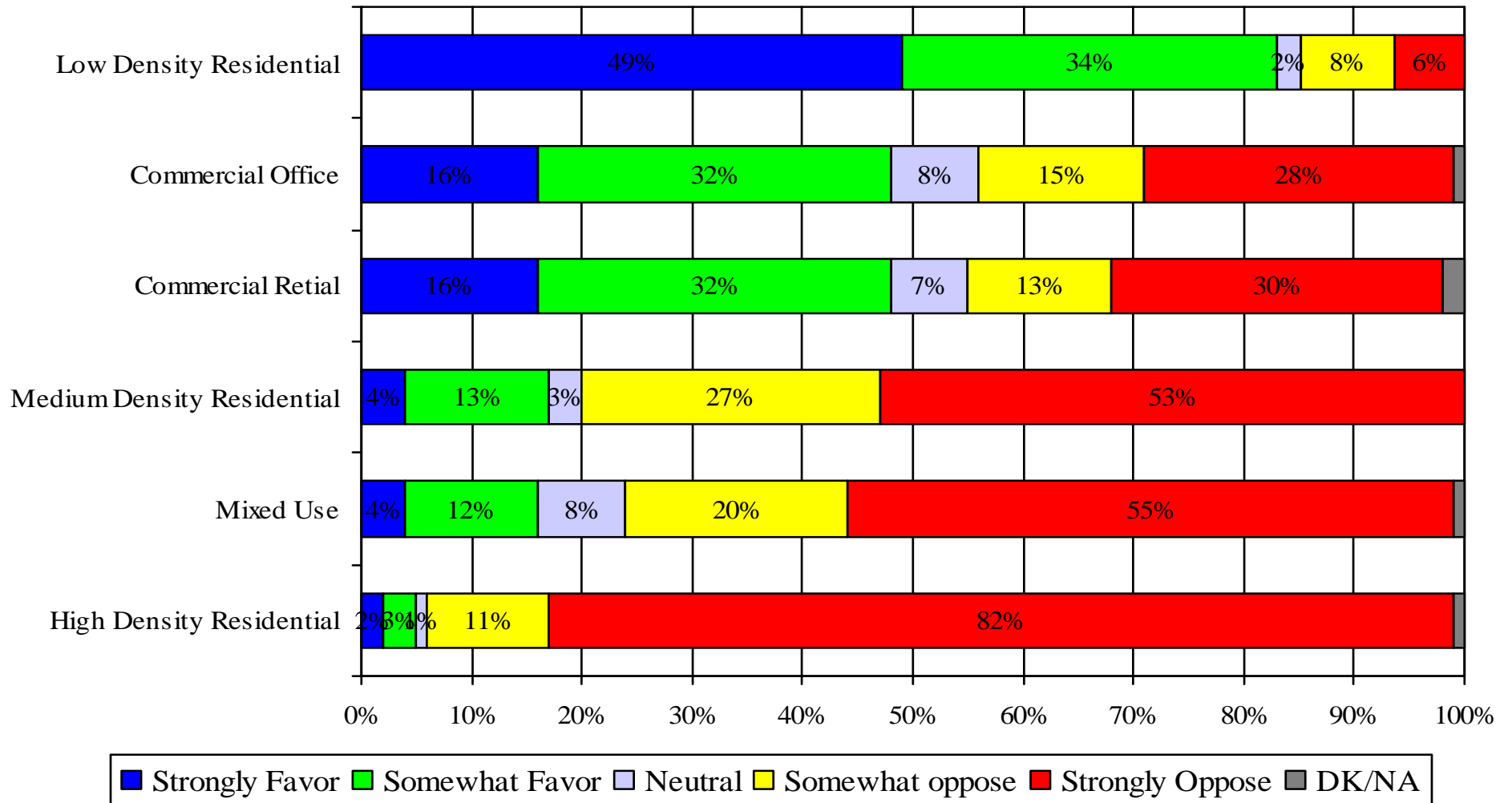
(Route 3 corridor in Bedford, that is the area along Route 3 also known as South River Road from Manchester to Merrimack)

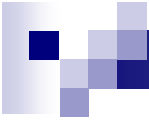


“In the next ten years would you like to see the population of Bedford ... increase ... stay the same ... or decrease?”

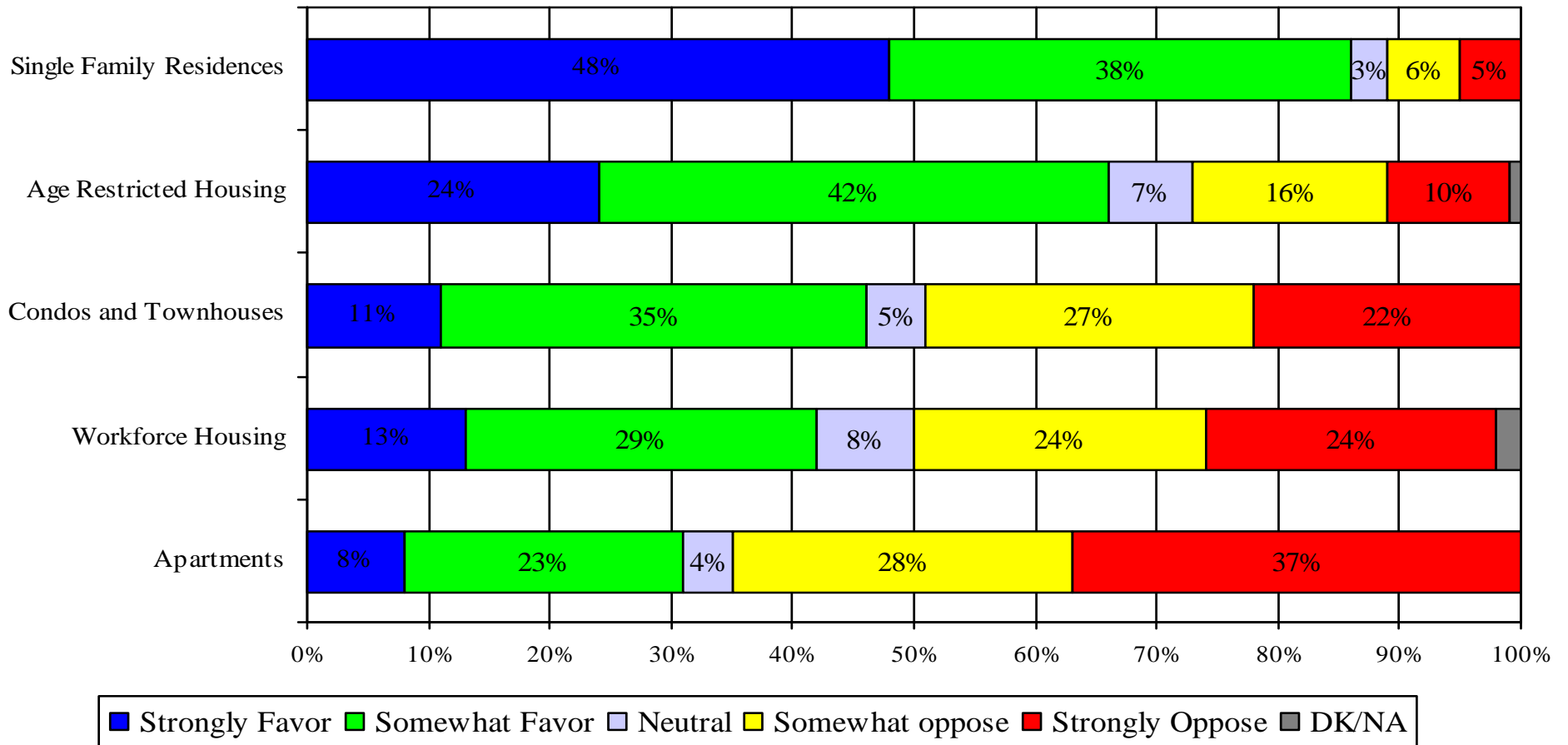


# Favor/Oppose development in respondent's part of town

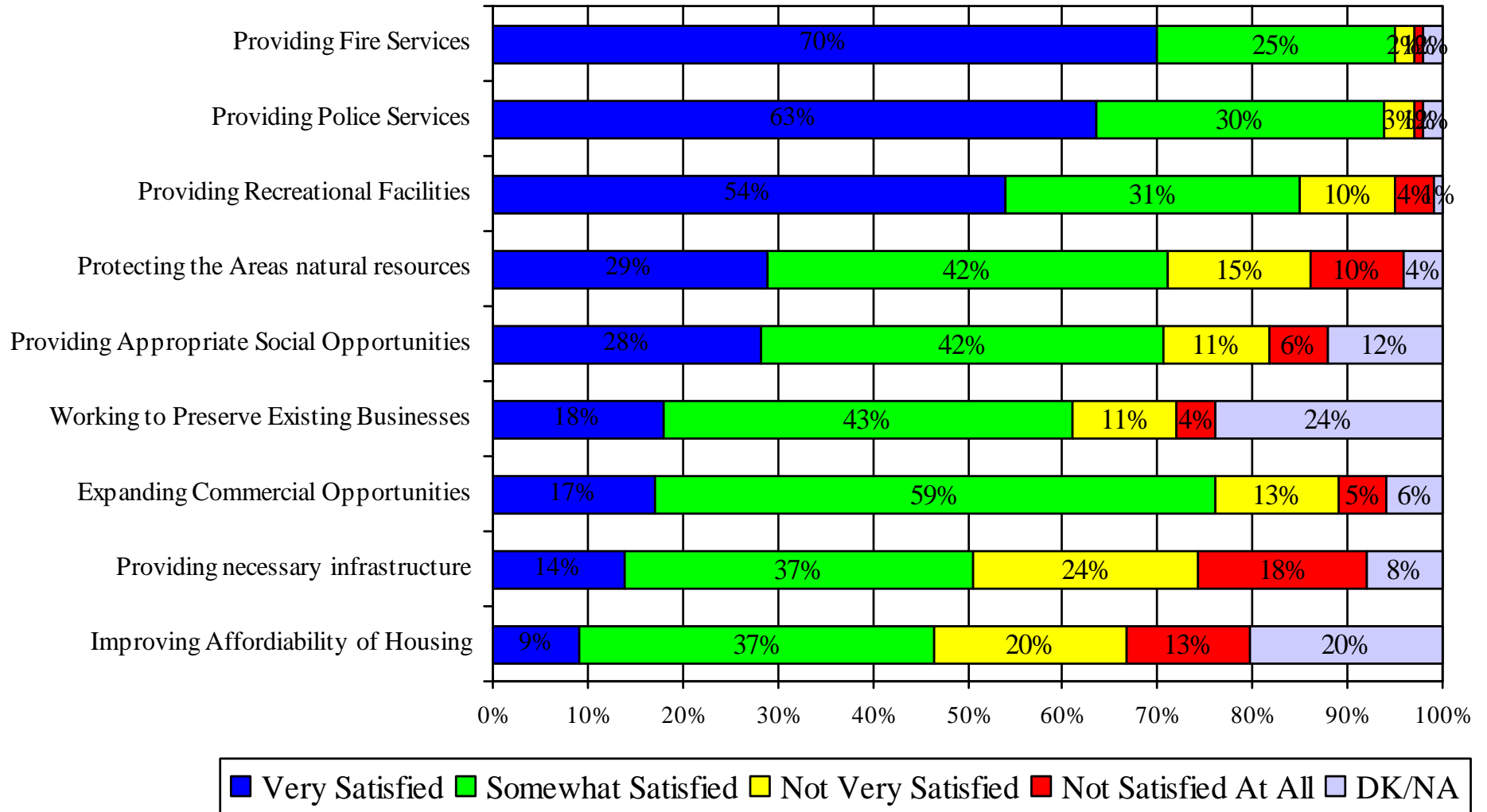


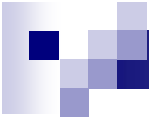


# Favor/Oppose types of residential development in Bedford

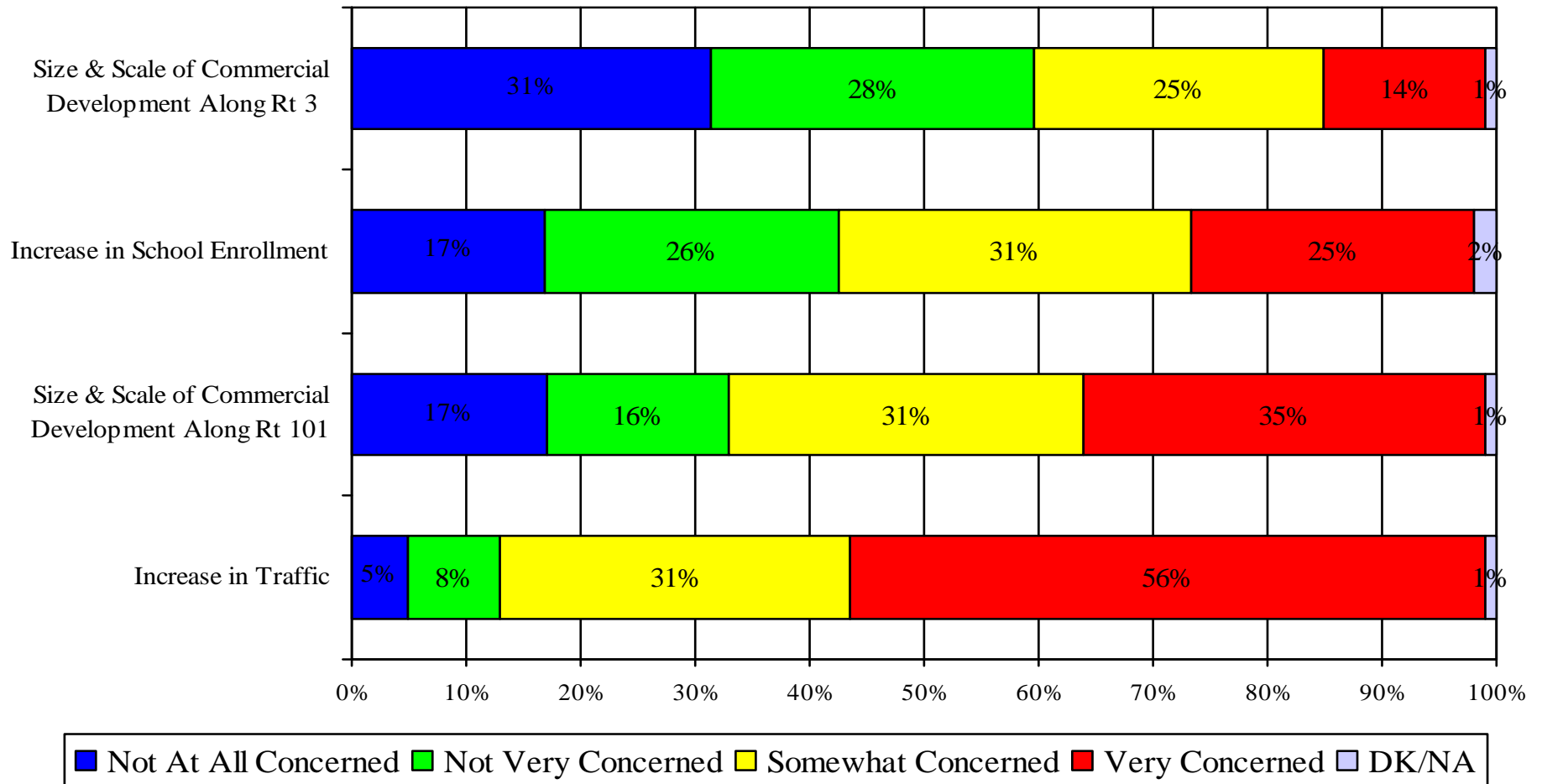


# Satisfaction with things the town of Bedford is doing

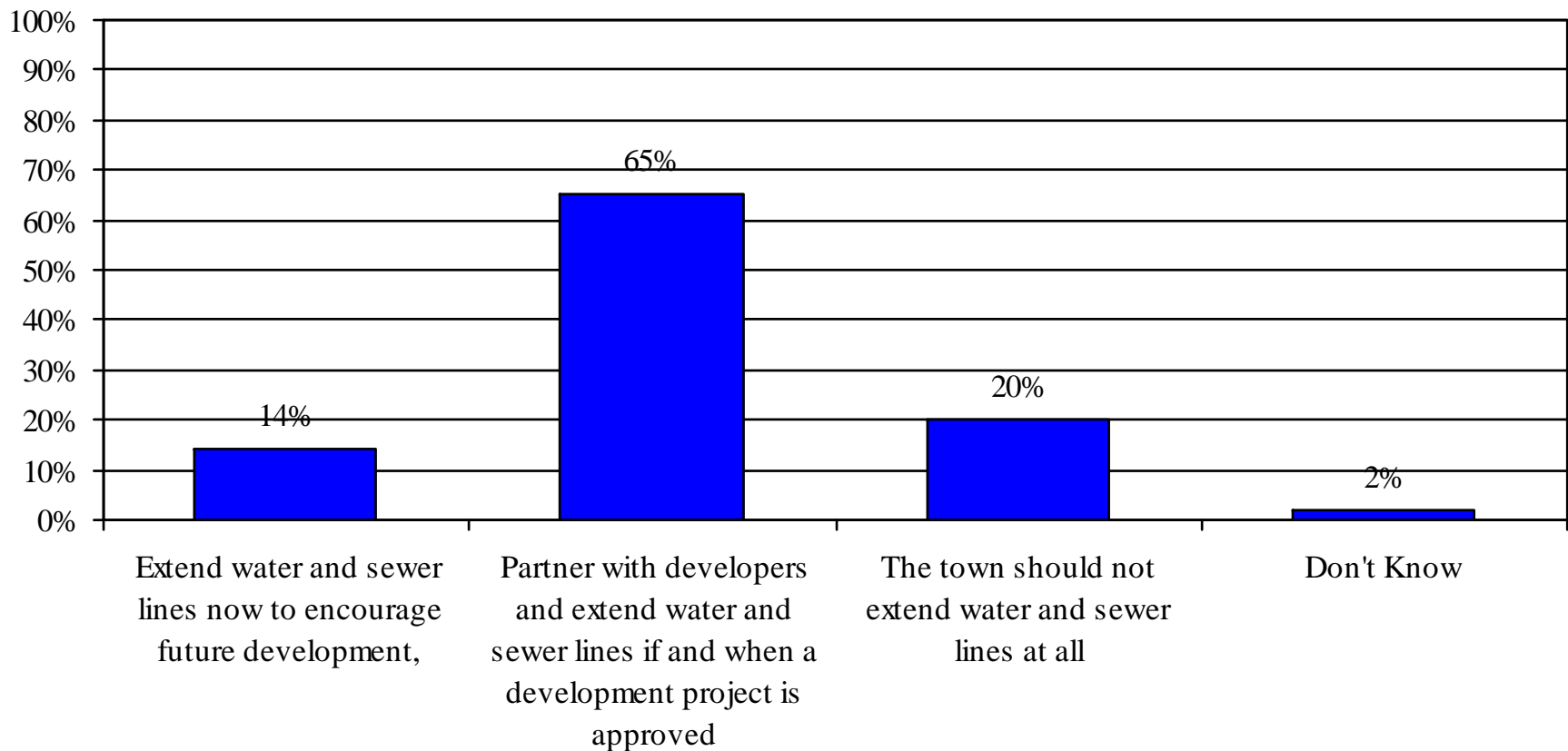




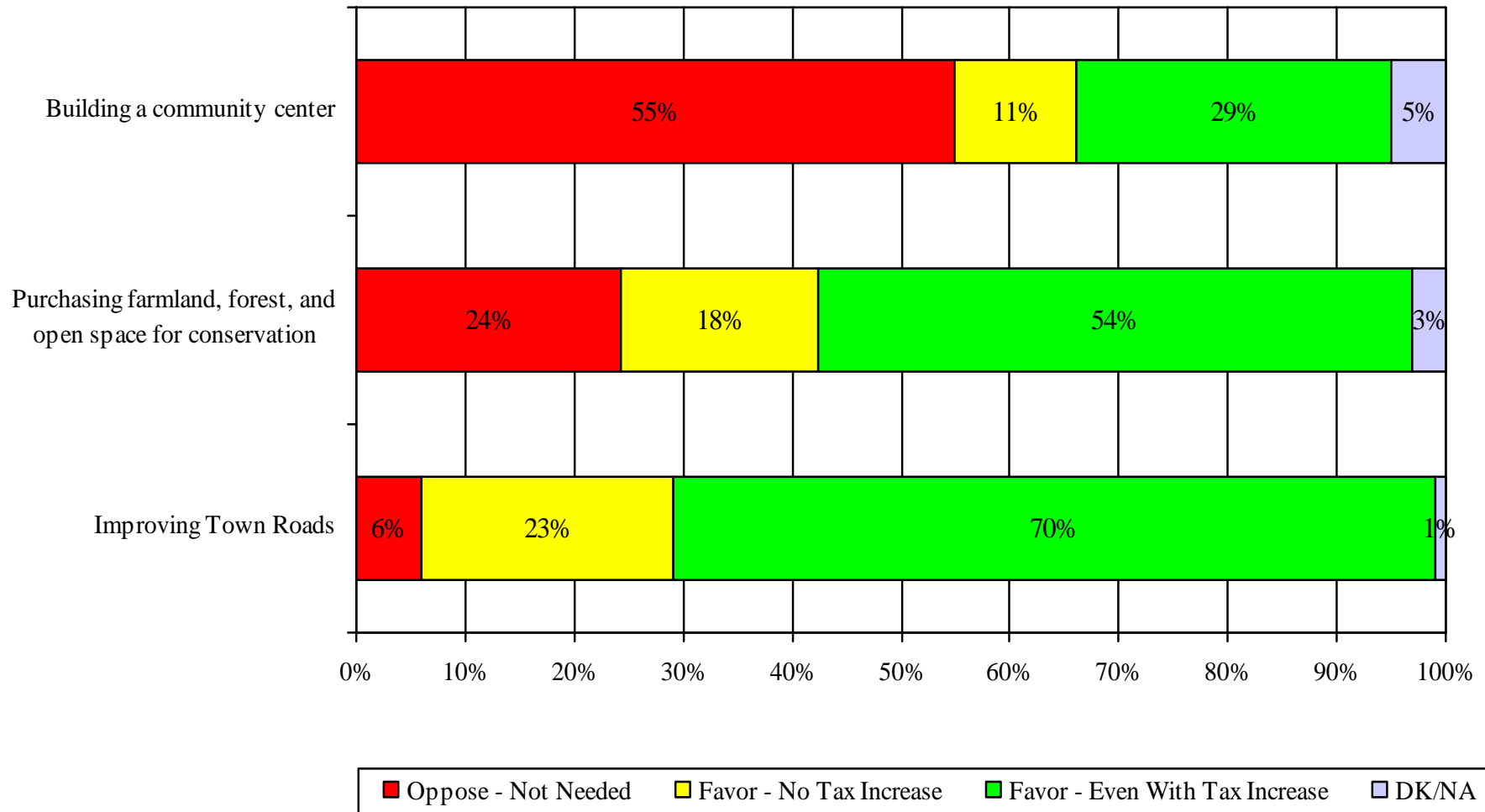
# Concern with factors regarding growth in Bedford



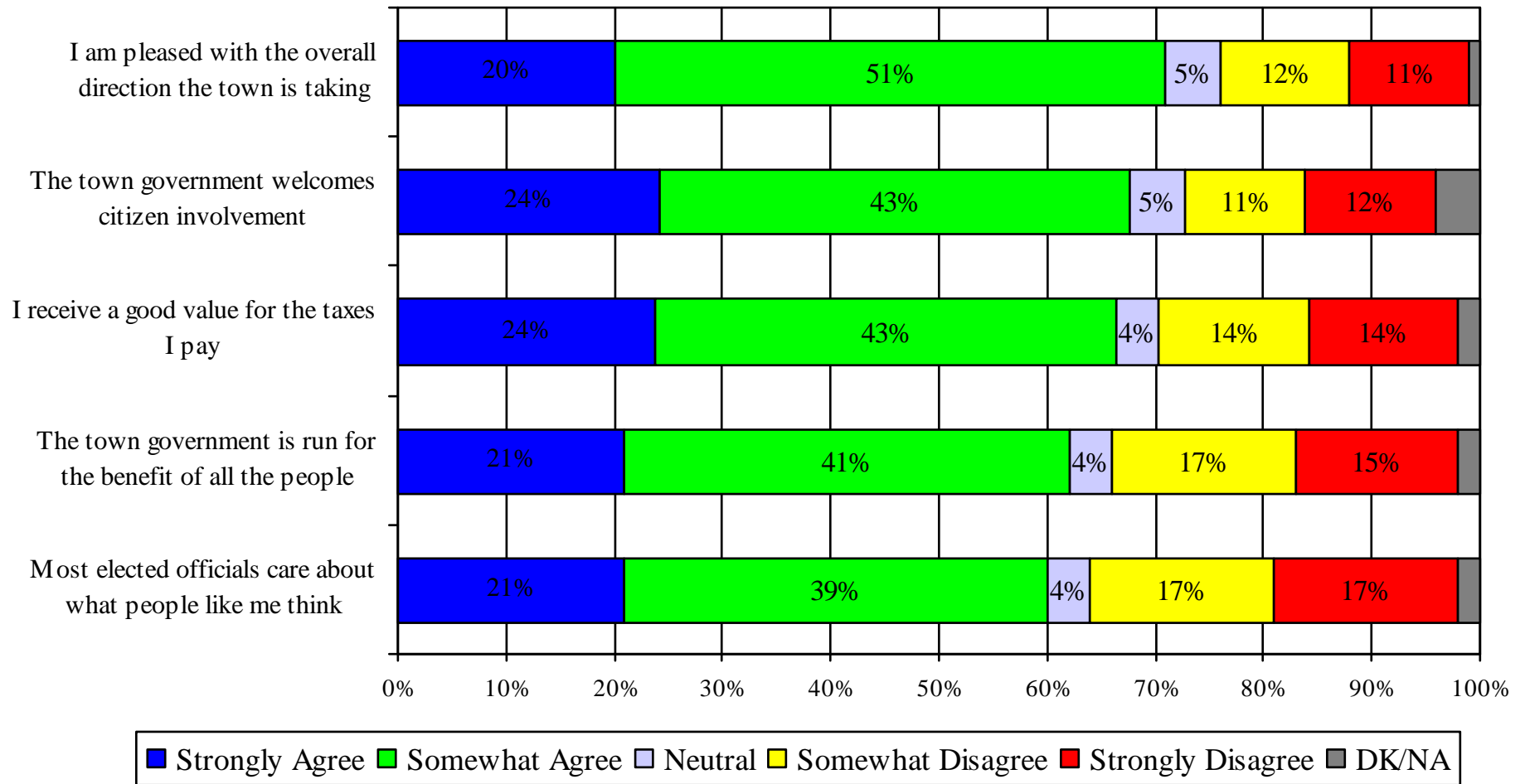
In order to attract more development or increase the development density of existing properties, municipal water and sewer extensions are needed. Should the town ...



# Favor/Oppose improvements in Bedford



# Agree/Disagree with statements about the town of Bedford





# Conclusions

- Residents are happy with the pace of growth in Bedford, but would like to see the population stabilize over the next 10 years.
- Residents are in favor of low density housing as well as commercial office and retail development in their area of Bedford.
- Residents favor improving roads and purchasing land for conservation even if a tax increase is required.
- Residents see some room for improvement on developing and maintaining an infrastructure.
- Residents are generally satisfied with the town government.